

Board Meeting Minutes W-A-Y Academy Detroit (Regular Board Meeting)

Date: July 18th, 2023

**Members present: Danielle Bascomb, Patricia Moesner, Laura Chavez, Sheila Flanagan
Michael Murray**

**Others present: Trena Braswell, Sherry Lynem, Isaiah Pettway, Madeline Black (via zoom)
and Alexandra Guzman.**

Meeting Called to Order @ 6:07 pm

Roll Call Attendance

Michael Murray (Wayne County)

Laura Chavez (Wayne County)

Sheila Flanagan (Wayne County)

Patricia Moesner (Wayne County)

Danielle Bascomb (Wayne County)

II. Approval of the Amendment of the Agenda

- Add task to Discussion and Action Items 5. Lease Renewal
- Motioned by Laura Chavez/ 2nd by Sheila Flanagan

Roll Call Vote: Michael Murray (Y) Patricia Moesner (Y) Danielle Bascomb (Y) Laura Chavez (Y) Sheila Flanagan (Y). Motion carries.

III. Approval of the Revised Agenda

- Motioned by Laura Chavez/ 2nd by Danielle Bascomb

Roll Call Vote: Michael Murray (Y) Patricia Moesner (Y) Danielle Bascomb (Y) Laura Chavez (Y) Sheila Flanagan (Y). Motion carries.

IV. Call to the Public:

- Read by Michael Murray-no public present/no public comments.

V. Consent Agenda

A. Approval of Minutes, Annual Board Meeting, June 20, 2023

Motioned by Laura Chavez/ 2nd Danielle Bascomb

Roll Call Vote: Michael Murray (Y) Patricia Moesner (Y) Danielle Bascomb (Y)
Laura Chavez (Y) Sheila Flanagan (Y). Motion Carries.

Correspondence

- **None**
- Executive Director Ms. Madeline Black wanted to share with the board that she spoke with Board President Michael Murry about their concerns. She first apologized that it was all a shock to them and she wasn't present to answer questions. She mentioned everything worked out Ms. Trena Braswell and Mr. Cameron Nichols have accepted the job offers and will be staying with WAY.

LSSU Authorizer's Liaison's Report

Mr. Green was absent. No presentation.

Educational Service Providers Report

Superintendent Pettway shared the following:

Program Updates (W-A-Y Programs)

- Executive Director, Ms. Madeline Black, has put in place some changes with the leadership team.
- She decided to eliminate the position of the Director of Charter School, as well as restructuring the positions at WAY Academy.
- Ms. Trena Braswell is now currently serving as the Director for WAY Detroit and Mr. Cameron Nichols is now the program coordinator for WAY Academy West Campus.

Enrollment Recruitment Marketing

- The total budgeted enrollment goal is 200 students for this upcoming school year. That is 90 for the West Campus and 110 for the Southwest Campus. The enrollment currently is 210 for WAY Academy Detroit. 94% of the eligible students for reenrollment have completed reenrollment and are expected to come back next year.
- Recruitment efforts have been planned and will be done over the summer.
- Staff are returning on this Monday July 24th. Upon their return they will be boosting the social media pages and sending out email blast. The email blast will be targeting kids and families between the ages of 12-20 years old.
- There are many open houses planned for both campuses as well.
- The teams have planned to visit local popular neighborhood locations like supermarkets, parks, ice cream and coffee shops. They felt this was a better approach instead of going door to door knocking on houses because of the safety issues.
- There is an incentive for students that refer a friend or family to the school. If the student enrolls and stays through count day, they receive a \$50 gift card.
- Board Pres. Murry questioned if that was legal. Supt. Pettway confirmed it is legal and clarified that giving cash is not legal.
- Board Member Flanagan asked if they can record what was the most effective marketing idea from now until count day (which is October 4th).

- Supt. Pettway mentioned they revised the application this year and there is a question in there to track the information.

Personnel Updates

Academic Updates

- West campus is looking to hire a Math interventionist, Math and Special Education teacher.

LSSU Legislative Authorizer Updates

- There was an increase in the per pupil allowance. The 23-24 SY budget was proposed to the board without the increase. After count is finalized in October they will introduce the proposed budget with the final numbers and the increase.

Director Report

Director Cameron Nichols shared the following about the Southwest Campus:

Enrollment, Attendance and Credit Attainment Report

- WAY Academy Southwest in May had 101 students enrolled and for the month of June there were 97 students. Again, the goal is to have 110 students. There are 5 potential new students that met with Mr. Nichols about the expectations. There are 15 applications that need to be reviewed for possible enrollment in August.
- Total credit attainment for the month of June is 46.5.
- Average Credit Attainment for the month was 0.46 credits.
- The monthly attendance was 39%.
- 60 % of the researchers earned credit this month.
- There were a total of 10 graduates overall at SW. 8 of them finished in June.
- There were 6 researchers this month that achieved over 2.0 credits.

Director Trena Braswell shared the following about the West Campus:

- WAY Academy West Campus has 80 students enrolled this month. They have around 6 new students. 6 researchers graduated and 1 more student graduated at the end of the month of June.
- The total credit attainment for the month of June is 26.3 credits.
- The Average Credit Attainment is **0.31** credits.
- The Average Credit Attainment by grade was the **12th graders** with **0.95** Credits.
- The monthly attendance was **40%**.
- Monthly Points of Pride:
 - Their focus this summer is to work with the students that are close to graduating.
 - They will continue the exit tickets process communicating with students.
 - 7 researchers earned over one full credit.
- Board Pres. Murry asked are they targeting lower grade levels for enrollment and how many 6th graders are ~~there~~ currently enrolled?
- Ms. Braswell mentioned there are 2 at west and 5 at southwest.
- Supt. Pettway shared that they are starting to see there is a trend on the sibling referral. He shared ~~that there is~~ a better plan to market the school as a middle

school as well. Since WAY is an alternative education school, most of the students will always be high schoolers.

Old Business-None

New Business-

A. Discussion Items

1. Strategic Planning Session:

- Board Member Sheila Flanagan shared there is a meeting in August.

2. School Improvement Committee-

Mr. Pettway shared the following:

- There are meetings scheduled in August.
- The SIP plan and documents required have been completed and submitted to the state. It was also used as an example by the ISD for other schools.
- Board Members Laura Chavez and Sheila Flanagan would also like to join the SIP Committee. Meeting dates will be shared with them as they become available.

3. Budget Timeline 2023-2024 (Sherry Lynem)

Director of Finance Sherry Lynem shared the following:

- The Budget Hearing date for this school year is scheduled to be held on June 18th, 2024, at 5:30 pm.
- They will start to work on the budget in March of 2024.

4. General Agency Insurance Renewal 2023-2024

Mr. Pettway shared the following:

- There was a \$500 increase due to inflation this year.
- The same coverage rolled over from last year.
- Your agency works very closely with LSSU to make sure they are providing all the requirements necessary.

5. Lease Renewal

Mr. Pettway shared the following:

- The renewal is to extend the lease one more year. Most material changes were done.
- The landlord did increase the rent due to inflation and it represented at 6% increase from the previous rent amount.
- The renewal was sent to him prior to the meeting, and he will email it to all the board members.

B. Action Items

Approval of the Budget Timeline 2023-2024

- Motion to Approve: Laura Chavez /2nd Danielle Bascomb
- Roll Call Vote: Michael Murry (Y) Patricia Moesner (Y) Laura Chavez (Y) Danielle Bascomb (Y) Sheila Flanagan (Y). Motion carries.

Approval of the Insurance Renewal 2023-2024

- Motion to Approve: Laura Chavez /2nd Danielle Bascomb

- Roll Call Vote: Michael Murry (Y) Patricia Moesner (Y) Laura Chavez (Y) Danielle Bascomb (Y) Sheila Flanagan (Y). Motion carries.

Approval of the Lease Renewal 2023-2024

- Motion to Approve: Laura Chavez /2nd Danielle Bascomb
- Roll Call Vote: Michael Murry (Y) Patricia Moesner (Y) Laura Chavez (Y) Danielle Bascomb (Y) Sheila Flanagan (Y). Motion carries.

Board Committee Reports/ Comments/Action

Finance Committee:

*Financials: Sherry Lynem introduced the **June 2023** financials to the board.*

- State Aid Payment Received of the amount \$ 17,813.11
- Monies owed to WAY Program as of May 31st, 2023, was for \$ 106,391.79
- Monies Transferred \$106,391.79
- Accounts Payable of June 30th, 2023 \$89,000.18
- The payroll liabilities were for \$ 189,767.10
- Request for transfer in the amount of \$278,767.28

State Aid Note Borrowing

Sherry Lynem shared the following:

- No updates were shared this month.

Action Items

Approval to Accept June 2023 Financial Statements:

- Motion to Approve: Laura Chavez /2nd Danielle Bascomb
- Roll Call Vote: Michael Murry (Y) Patricia Moesner (Y) Laura Chavez (Y) Danielle Bascomb (Y) Sheila Flanagan (Y). Motion carries.

Announcements- None

Call to the Public-No public present/no public comments.

Adjournment

- Motion to adjourn: Laura Chavez /2nd by Danielle Bascomb
- Roll Call Vote: Michael Murry (Y) Patricia Moesner (Y) Danielle Bascomb (Y) Sheila Flanagan (Y). Motion carries.

Meeting adjourned at 6:46 pm

Minutes submitted by: Alexandra Guzman

Minutes Certification:

Proposed minutes of July 15, 2023 Regular Meeting respectfully submitted,

Sheila Flanagan

Board Secretary

07 / 31 / 2023

Date



Signature Certificate

Reference number: 9ZPFN-FWKED-QISFQ-BAZSN

Signer

Timestamp

Signature

Sheila Flanagan

Email: sheilamflanagan@yahoo.com

Sent:

31 Jul 2023 13:30:58 UTC

Viewed:

31 Jul 2023 13:47:49 UTC

Signed:

31 Jul 2023 13:48:03 UTC



Recipient Verification:

✓ Email verified

31 Jul 2023 13:47:49 UTC

IP address: 68.40.104.100

Location: Troy, United States

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