

W-A-Y Academy Detroit  
(Widening Advancements for Youth)  
8701 W Vernor Highway, Detroit, MI 48209

Board of Directors' Regular Meeting  
Monday, December 21, 2015  
5:30 p.m.

Minutes

I. Call to Order by the President - 5:32 p.m.

Roll Call:

Bauer	X
Croxton	X
Irwin	X
LeRoy	X
Murray	X
Naylor	Excused
Wong	Excused

II. Approval of Agenda

Motion made to approve the agenda by Mr. Murray/Seconded by Mr. Croxton.  
Passed unanimously.

III. Call to the Public

This meeting is a meeting of the Board of W-A-Y Academy in public for the purpose of conducting the School District's business and is not to be considered a public community meeting. We now invite members of the public to address the Board and share any thoughts or concerns regarding agenda items only.

No comments offered.

IV. Presentation by Researchers and Staff

Researcher, Serena Duran shared her experience at WAY Academy Southwest.

Ms. Duran shared that she was very excited to announce that she graduated on 12/16/15.

The day of the graduation went well and wants to thank Hanna Jaber and Ashley Fraley for all of their help to make sure she finished. The ceremony was very special and I cried a lot. Serena Indicated that she enjoyed the speakers present, Dr. Cintron and so appreciative that a Board Member, was present as well. Liz Bauer shared that she was honored to be present and asked Serena what she thought about Mario Bueno's message. Serena shared that she thought that he was at their level and understood us. That no matter where you come from you can do great things. Ms. Bauer also shared that the graduation was phenomenal. Serena also shared what was next; She was chosen to be on the Youth Board for COC. Also, Amelia is assisting her with applying to Wayne State. Serena also shared that there is a message for other kids that WAY has a whole support system inside, one on one, they care about each

student and help them further their education.

Ms. Bauer asked Serena what ways we could reach more kids? Serena said that we need to get more of the Parent's involved. All kids want to make their Parent's proud. Serena shared that she is very excited to be a researcher buddy to help other kids.

#### V. Consent Agenda

A. Approval of Minutes, Regular Meeting, November 16, 2015

Motion made to approve Minutes, Regular Meeting, November 16, 2015 by Mr. Irwin/Seconded by Mr. Croxton.

Passed unanimously.

#### VI. Educational Service Provider's Report

Superintendent/Director's Report: (see also written reports on secure site)

Compliance – Dr. Cintron welcomed Mr. Da'Lon Whigham as the Interim Director at the West Campus. Mr. Whigham shared his background and experience. He is very excited to be back in Detroit where he is originally from.

RECON visit went very well (no substantial findings)

Academics - Dr. Cintron shared that there was a Professional Development Day on 11/11/15 on scope/sequencing and giving kids more choices. The PD was headed by Marilee Bylsma with a True Colors topic. Why students choose certain projects and how do we push them along. It was a great PD.

Points of Pride (CAPP) – West campus had Student Council Elections. They also Were involved in a walkathon at River Rouge Park. Mr. Whigham shared that it was very successful. We would like to get our face out there and get more involved.

Dr. Cintron shared that we had 26 Graduates this December. Our community Partnerships and meetings are all interwoven and is very helpful was hared by Amelia Duran. We want to reinforce the message.

Educational Goals – Report of Meeting with Julie Hopper, LSSU, Nov. 9, 2015 and subsequent activity to determine Means to measure Researcher growth and achievement.

Report on number of researchers tested in 2014 and currently enrolled. What is the researcher retention rate?

Dr. Cintron discussed the question of how many students tested and are are still in the program?

West – 54 researchers took the 2104-2015 assessment, 44 enrolled, 83% Retention.

Southwest – 113 researchers took the 2014-2015 assessment, 85 enrolled, 73% Retention.

Report on yield from PSAs and other marketing initiatives.

Dr. Cintron shared our Marketing Campaign.

With the help of Ameila Duran we have a team mentality. How do we know if we are targeting a certain demographic areas? On 8/21/15 Experts and Flyer Mike dispersed 5,000 flyers by going door to door. Beth Baker shared that we identify houses with active residents. Amelia Duran shared that many people in this area shy away from census. We target a zip code and the flyers are bi-lingual. During that time student numbers increased by 39 students. During our enrollment process we do ask how they heard about us. We are also going to be adding a link on our website that gives more information. On 9/25 we launched Social Media Marketing with 95.5 radio, WJLB, NPR, El Central, and Comcast to state a few. During this time 173 students enrolled. We will continue to team up with the community.

Proposed Michigan Department of Education, Office of Field Services, Site Visit to the Southwest Campus, Friday, March 11, 2016, 10:00 a.m. – 12 Noon by Michael Radke, Director, and Linda Harrington, Educational Consultant.

VII. LSSU Authorizer's Liaison's Report - Reginald Kirkland

Mr. Kirkland congratulated WAY on the Recon report.

VIII. Old Business

No comments offered

IX. New Business

A. Discussion Items:

Proposed Amendment to LSSU Contract, Measure 4, Academy Specific Goals – Dr. Cintron discussed the Proposed Amendment and that Dr. Lance, Wayne State Statistician will analyze the system and develop a rubric of how and what to measure. The Proposed Amendment will be a voting item in January. The deadline is 2/1/15.

Board member reimbursement requests  
None Offered.

B. Action Items:

Approve Board reimbursement requests  
None Offered.

X. Board Committee Reports/Comments/Action

A. Finance Committee:

Monthly Financial Report: accept subject to audit  
Mr. Murray discussed the summary of the financial report.  
Dr. LeRoy asked about the \$100,000 from Michigan Future Schools. Dr. Cintron shared that we are creating a WAY playbook with procedures, protocols, describing HERO and explaining terminology used. Staff made a video and created a HR link. Dr. Cintron is waiting for a response from Michigan Future Schools which is due 12/30/15. Then the \$100,000 will be released.

Motion made to approve Monthly Financial Report by Mr. Irwin/Seconded by Mr. Croxton. Passed unanimously.

## XI. Announcements:

Mr. Murray discussed that student presentations will be done every month with a rotating of each campus.

Amelia Duran shared that there are student testimonials on the WAY Program Facebook page. Permissions to post them were discussed and assured.

Ms. Bauer discussed that the meeting in Jan/Feb will need to be moved because schools will be closed for holiday. Board members will be notified.

1/18/2016 (Martin Luther King Day) moved to 1/25/16

2/25/16 (Presidents Day) moved to 2/22/16

Ms. Bauer shared that the 5:00 Finance Committee is open to the public as well.

Next Regularly Scheduled Board meeting: Monday, January 25, 2016 at W-A-Y Academy Detroit, West Campus, 19321 W. Chicago Ave., Detroit, MI 48228. Meeting was changed from January 18, 2015 (Martin Luther King Day)

## XII. Call to the Public

This meeting is a meeting of the Board of W-A-Y Academy in public for the purpose of conducting the School District's business and is not to be considered a public community meeting. We now invite members of the public to address the Board and share any thoughts or concerns. Comments should only be addressed to the person chairing this meeting, and per Board policy should be no longer than three minutes.

Tabatha Stanley (Parent) has shared that the boys fighting has dropped.

Ernestina Perez (Parent) shared that in the Middle School they need to focus on some disruptive kids. They are affecting others concentration. Dr. Cintron will address these concerns.

## XIII. Adjournment - 6:30 p.m.

Motion made to adjourn by Mr. Irwin/Seconded by Mr. Murray,

Minutes of all Board of Director's meetings are available after approval by the Board and will be posted on the W-A-Y Academy Detroit web site, [www.wayprogram.net](http://www.wayprogram.net).

Public notice of this meeting was posted as required by the Open Meetings Act.